

**For Immediate Release**

**GUERNSEY'S AUCTION HOUSE SELLS MERCEDES BENZ SLR MCLAREN FOR \$797,500.00.**

**UNPRECEDENTED AUCTION OF RACY MERCEDES TO SUPPORT MEDICAL CENTER**

**October 5, 2004** – Last night at Tavern on the Green, Guernsey's Auction House auctioned a fabulous new Mercedes-Benz SLR McLaren for a whopping \$797,500 to a couple from Alabama. 95% of the winning bid will go in support of the Cancer Center at New Jersey's Hackensack University Medical Center. The remarkable automobile was most generously gifted to the Medical Center by Prestige Motors of Paramus, New Jersey.

"A similar car fetched considerably less at a major West Coast auction this past August. We find this result is very gratifying, especially with the charitable nature of this auction" says Guernsey's President, Arlan Ettinger.

**"Sensational"** and **"stunning"** are words that have most often been used to describe the latest limited edition from Mercedes-Benz, the **200 mile per hour** Mercedes SLR McLaren. The futuristic two-seat car has been presented at the world's great auto shows. With only 50 such vehicles being imported into the United States within the next year, obviously only a handful of very lucky individuals will have a chance to actually own one. This auction allowed the winning bidder to acquire an SLR immediately while supporting a most worthy institution.

Hackensack University Medical Center, a teaching and research hospital founded in 1888 as Bergen County's first hospital, is the largest provider of inpatient and outpatient services in the state of New Jersey. The Cancer Center at HUMC is home to New Jersey's largest and most comprehensive cancer program. It is through the generosity of Prestige Motors Mercedes-Benz of Paramus, New Jersey and Joseph T. Dockery, President of Prestige and member of the Board of Directors of HUMC, that one of the first of the Mercedes-Benz SLR McLarens to reach the U.S. was put on the auction block in support of the Hospital. In addition to acquiring an automotive masterpiece, the lucky couple has provided much needed funds for this important medical facility.

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