

GUERNSEY RELEASE

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FOR IMMEDIATE RELEASE

AUCTION OF RACY MERCEDES TO SUPPORT MEDICAL CENTER

Sensational...the word most often used to describe the latest limited edition from Mercedes-Benz, the Mercedes SLR McLaren. The \$459,900 sticker price seems meaningless given the enormous demand for these automotive gems. A remarkable event is about to happen as a brand new SLR McLaren has been generously donated to the Hackensack University Medical Center. This fabulous car will be sold by Guernsey's in New York City on Monday, October 4, in an unprecedented one lot auction fund-raiser for the Medical Center's Cancer Center.

Hackensack University Medical Center, a teaching and research hospital founded in 1888 as Bergen County's first hospital, is the largest provider of inpatient and outpatient services in the state of New Jersey. Now a 683-bed, not-for-profit, tertiary-care hospital that serves as the hub of healthcare for Bergen County, northern New Jersey, and New York, the HUMC continues to grow in response to the needs of the communities it serves.

The Cancer Center at HUMC is home to New Jersey's largest and most comprehensive cancer program. It's mission is to provide the highest quality cancer care, preventative services, and educational initiatives by integrating all of the components of cancer care: diagnostic services, treatment, research, management, screenings, and prevention services. The Cancer Center's 13 specialized divisions - 12 of which are each focused on a different type of cancer with the 13th devoted to research - combine to offer the sophisticated technology, medical expertise, research innovations, and compassionate care that distinguish The Cancer Center's services from other facilities.

It is through the generosity of Prestige Motors Mercedes-Benz of Paramus, New Jersey and Joseph T. Dockery, President of Prestige, that one of the first of the Mercedes-Benz SLR McLarens to reach the U.S. will be put on the auction block for sale to the highest bidder. Mr. Dockery, who serves on the Board of Governors of the Hackensack University Medical Center made the announcement at the Center's 7th annual golf and tennis outing which was held earlier this year in his honor, indicating that the proceeds from the sale of the donated SLR would benefit the HUMC's Cancer Center. In addition to acquiring an automotive masterpiece, by participating in the auction, the lucky high bidder will not only be providing much needed sums for this important medical facility but can also benefit from a tax deduction for the portion of his bid that exceeds the sticker price for the car!

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Auction of Racy Mercedes to Support Medical Center (continued)

The Mercedes-Benz SLR McLaren marks a new era of Mercedes-Benz passion for high-performance sports GT cars and, at the same time, celebrates the formidable SLR race cars of the 1950s. A futuristic interpretation of styling elements from the original 1955 Mercedes-Benz 300SLR roadster, the legendary SLR "Uhlenhaut Coupe" and the latest Formula 1 Silver Arrow race cars bridges the past and future, bringing cutting-edge motorsports-inspired design to the road.

A front-mid-engine V8 producing 617 horsepower rockets the new SLR from zero to 60 miles per hour in under 3.8 seconds, and its top speed is over 207 mph. Stopping the car is equally quick, thanks to ceramic brake discs and an innovative air brake. The full carbon fiber monocoque, body panel, and crash structure construction of the SLR provides rigidity, strength, and safety never before achieved in road-going vehicles.

The new SLR super sports GT car showcases the collective experience of Mercedes-Benz and its Formula 1 racing partner McLaren in the development and production of high-performance sports cars. This unique combination of expertise is evident not only in the impressive performance and pioneering developments of the new SLR, but also in its high levels of safety and practicality.

The Mercedes-Benz SLR McLaren was given its world premiere in mid-September 2003 at the Frankfurt Motor Show, and since that event the buzz in the automotive world has built to thunderous proportions. The 50 models allocated for distribution in the United States from this first year's production were immediately snapped up in advance, with untold numbers of want-to-be-buyers offering sums far in excess of the sticker price.

For more information and details about Guernsey's auction, the Mercedes-Benz SLR, and the Hackensack University Medical Center, please contact:

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Auction of Racy Mercedes to Support Medical Center

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