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# GUERNSEY'S

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## **Guernsey's Announces Waylon Jennings' Iconic Fender Telecaster to be Included in Upcoming Auction**

*Iconic Guitar Played by Waylon on Cover of #1 Best-Selling Record for Theme Song to The Dukes of Hazzard*

New York, NY (September 25, 2014) – Guernsey's has just announced that one of Waylon Jennings' two iconic guitars will now be included in the October 5 auction. Designed by Waylon Jennings with the assistance of the Fender Custom Shop, this black-and-white Telecaster complete with its iconic hand-tooled design is synonymous with the outlaw country megastar. This specific guitar is one of two that Waylon used most often and was a beloved staple in within his own personal guitar collection. The wear and tear on this instrument is from Waylon's own hands, as he played this guitar often on tour and in the studio.

Although the auction - consisting of 500 lots and thousands of items relating to Waylon and his circle of friends (Johnny Cash, Willie Nelson, Buddy Holly, Chet Atkins, etc.) - already contains a number of Waylon's guitars, the instrument now added was one that Waylon played on stage for decades. It has the great patina one would expect to find on an object that traveled with Waylon as he toured along America's highways and around the rest of the world. This guitar was played by Waylon is featured on the cover of his #1 best-selling record for the theme song to the hit TV comedy *The Dukes of Hazzard*.

A fabulous auction catalogue destined to become a cherished keepsake showcases the many items with detailed photographs and descriptions. It is available for \$30 (plus \$12 priority shipping within the US). To order a catalogue, visit [www.guernseys.com](http://www.guernseys.com).

The entire collection can be previewed at the Musical Instrument Museum (MIM) in Phoenix, Arizona on October 3-4 from 10:00am to 9:00pm. The live auction will take place in two sessions on Sunday, October 5, beginning at 1:00pm MST. Those attending in person, along with absentee bidders taking part via any of the three online bidding platforms\* will now have a chance to own one of the instruments that truly changed the course of American popular music. (\*[Invaluable.com](http://Invaluable.com), [liveauctioneers.com](http://liveauctioneers.com), and [proxibid.com](http://proxibid.com).)



For additional information visit [www.guernseys.com](http://www.guernseys.com) or contact Guernsey's at 212-794-2280 or [Waylon@guernseys.com](mailto:Waylon@guernseys.com). For media inquiries or to request an interview, please contact Jaclyn Todisco at 646-695-7053 or [jaclyn@rosengroupr.com](mailto:jaclyn@rosengroupr.com)

#### **About Guernsey's**

Approaching its 40<sup>th</sup> anniversary, Guernsey's has built a reputation as an auction house known for the presentation of the most extraordinary properties. From the largest auction in history (the contents of the ocean liner S.S. United States) to vintage racing cars on to artwork from the Soviet Union, pre-Castro Cuban cigars and the \$3 million McGwire baseball, the firm has few rivals when it comes to the presentation of wildly diverse art and artifacts. Guernsey's also has brought some of the most famous and intriguing personalities of the 20th Century to auction in events that captivated the world. The official Elvis Presley Auction featuring items from the Graceland Archives on to treasured items relating to the lives and careers of John F. Kennedy, Princess Diana, Jerry Garcia, John Coltrane, Dick Clark, Mickey Mantle and the Beatles were all Guernsey's events. High-quality, high-visibility projects continue to be Guernsey's forte. The Auction house is in the midst of its series of events devoted to the legendary, Holocaust-related poster collection of Dr. Hans Sachs and is currently offering one of America's finest, most historic carousels for sale. Record-setting events of exceptional collections have very much become a Guernsey's trademark.

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