

FOR IMMEDIATE RELEASE

TITANIC AUCTION

-Major Auction of Titanic and other ocean liner artifacts to be sold at South Street Seaport Museum-

June 10, 2004 – New York, New York - Only steps from the Titanic Memorial at **New York City's South Street Seaport Museum**, preparations are well underway for a remarkable June auction focusing on the fabled ocean liner, the Titanic. In what may well be the most exceptional assemblage of Titanic material ever to be offered at auction, this unprecedented event will be further enhanced by the inclusion of additional artifacts from other great ocean liners including the **Normandie**, the **Olympic**, the **Andrea Doria** and the **Lusitania**. The auction is being produced by **Guernsey's**, a firm long known for unique sales including the largest auction in history... the contents of another great liner... the S.S. United States.

Three privately owned collections have been merged to create this event with many of the lots being offered without minimum reserve. Highlights of the hundreds of items to be sold include:

- **Highly coveted original menus** - amongst the rarest items of interest to collectors have been original menus from the Titanic. With the belief that there are likely to be no more than twenty-five original menus in existence, this auction has a remarkable five examples! Each one is different... representing the different classes and dining rooms from the ship.
- **White Star Line china** begin to give a sense of the depth of an event that should thrill enthusiasts.
- **Property from the Luxury Liner** - A name plaque from a Titanic lifeboat, A deck chair and A Titanic life jacket
- **Rare photographs, autographs and other ephemera**
- **Several important Marconigrams**
- **The entire John William Gill Collection** (a Titanic victim).
- **A strong array of original Titanic artwork**
- **Precise ship models**
- **Material from James Cameron's "Titanic"** give a further sense of the auction but fall far short of providing a true picture of the enormity of the event.

Guernsey's is preparing a comprehensive auction catalogue, fully illustrating and describing all of the extraordinary items included in this important sale. To order the catalogue (\$35 by mail in the U.S.; \$50 international), get detailed auction and preview times (there will be several days of previewing just prior to the auction), discuss the possibility of late consignment or address any specifics about the event, please contact Guernsey's (Phone 212-794-2280/Fax 212-744-3638) or visit the auction house's website (www.guernseys.com). Ninety two years after its departure, New York Harbor will be welcoming the Titanic!

For press related questions please contact Nancy Seltzer & Associates, 212-307-0117 or 323-938-3562.

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