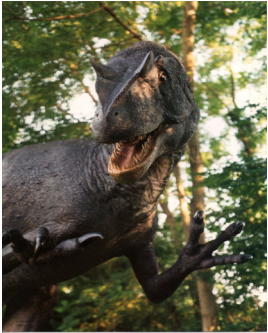


FOR IMMEDIATE RELEASE



DINOSAURS ON THE RAMPAGE IN NEW YORK CITY

*Major Auction of Dinosaurs and other pre-historic creatures to be
sold at Park Avenue Armory*

June 24, 2004-New York, New York-In what will be one of the most unusual - and extraordinary - auctions of all time, a myriad of dinosaurs and other remarkable pre-historic creatures will be **sold at auction on June 24th at New York City's Park Avenue Armory beginning with the first session at 2 PM (Lots 1 to 103) and a second and final session at 7 PM (Lots 200 to 324).** Guernsey's, the auction house well known for bringing the unprecedented and unique to auction, is producing the event.

Mankind's fascination with dinosaurs began in the 1800's, with thousands of books written and spectacular and scientifically significant museum exhibitions erected over the years. Dramatic motion pictures have been made and even theme parks have focused on the extraordinary beasts that roamed the earth millions of years ago. Yet despite this great fascination, there has been remarkably little relating to the dinosaur that has passed across the auction block until now.

Highlights of the hundreds of items to be auctioned include:

- **Embryonic Dinosaur-**This egg, roughly the size of a baseball, contains a fossilized embryo inside. **It is the only known example of its kind!**
- **Anatotitan (duckbill) Skeleton-**Imagine a forty foot long skeleton with half its mummified skin!
- **Psittacosaurus Skeleton-**This 4 _ foot long dinosaur is the **most primitive member** of the horned dinosaur group called Ceratopsia! **Over 100 million years old!**
- **Foot Long Triceratops Skull-** One of the **largest skulls ever found** of this three-horned face herbivore!
- **A horned Stygimoloch skull-**This is **the only complete skull known to exist** of this newer identified species! This **68 million year old skull** gives every appearance of being a mythical monster with horns emerging from all areas.
- **Woolly Mammoth Full Skeleton -**This 14-foot Woolly Mammoth is the predecessor to our modern day elephant! **This Mammoth dates back to the Ice age!** Full skeleton will be available!

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- **Fossil Sabretooth "Tiger" Skull**- This 5 to 7 million year old six foot long cat is highly prized because this particular type -*Machairodus Giganteus*, is rare and exotic and between 5 and 7 million years old!

This and many other extraordinary creatures will be up for sale. One should get a clear sense that this will be an auction like no other!

Guernsey's is producing a vivid catalogue, fully illustrating, and describing all of the extraordinary items included in this unprecedented sale. The dinosaurs - in the flesh, so to speak - will be available for previewing at the Armory for several days preceding the June 24th auction. To order the catalogue, get detailed auction and preview times or discuss the possibility of a late consignment (yes, there are more dinosaurs lurking out there), please contact Guernsey's (phone 212-794-2280 / fax 212-744-3638 / auctions@guernseys.com) or visit the auction house's website (www.guernseys.com).

Guernsey's Auction House was founded in 1975 by Arlan Ettinger and Barbara Mintz, who set out to create a new breed of auction house. Founded to address the emerging areas of interest to new collectors, Guernsey's has conducted unparalleled events on behalf of many of the Nation's finest museums, as well as a number of the most unusual (and wild) auctions of all time including the sale of meteorites from Mars, The Coney Island Wax Museum, and 200,000 pre-Castro Cuban cigars.

Among the company's accomplishments are numerous record-setting auctions, including that of the contents of the SS United States, which still holds the record for the largest auction ever held. In early 1999, Guernsey's sold a Mark McGwire baseball for more than three million dollars, *twenty-three times the existing world record* of \$126,000 for any ball ever sold. Among other "firsts" this auction achieved were allowing internet bidders to participate in a traditional auction houses event and securing live national coverage by CNN. In 2003, Guernsey's conducted the Mickey Mantle Auction on behalf of Mickey's Family. Not only a poignant and emotional day for both the participants at the auction and members of the Mantle family (who were in attendance), virtually every conceivable world record was demolished for the types of items in the sale.

Guernsey's has proudly raised funds on behalf of non-profit, charitable organizations including The Special Olympics, The American Cancer Society, The Juvenile Diabetes Foundation, and UNICEF. Arlan Ettinger, as continuing president of Guernsey's, lectures at the graduate school level and is a consultant to the International Revenue Service, the Federal Bankruptcy Court system and other organizations in need of Guernsey's assistance.

Do you feel the ground starting to rumble...?

**For press related questions please contact Nancy Seltzer & Associates
212-307-0117 or 323-938-3562**

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